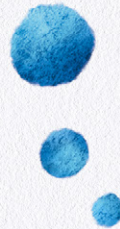




**WHY NOT CARE  
MORE ABOUT WATER,  
WHEN IT IS THE MOST  
IMPORTANT RESOURCE  
ON THE PLANET?**



**WITH BRITA PROFESSIONAL.**

**BRITA ensures you get the best water  
for your business.**



**THINK YOUR WATER**

# WATER IS A VITAL RESOURCE.



## **IS YOURS FIT FOR PURPOSE?**

The fact that water is a vital resource is true not only for drinking water but also for making the perfect tea or coffee, preparing food or cleaning kitchens. In all these scenarios, you want the best possible water for your needs. After all, water not only influences personal health and productivity, but also the profitability of your business. It is a natural resource of immense value to us all – which is why we at BRITA leave nothing to chance.

We have developed our water coolers and tried-and-trusted filtration technology to create the perfect solutions for all possible professional needs – which include satisfied customers, guests, employees, and patients. So discover the many business benefits of our proven systems. It will be worth your while in more ways than one.

**THE RIGHT SOLUTION, EVERY TIME.**



BRITA filtration systems fulfil the very highest standards with regard to water quality, capacity, durability, and ease of maintenance – in any business scenario, and for any type of equipment.

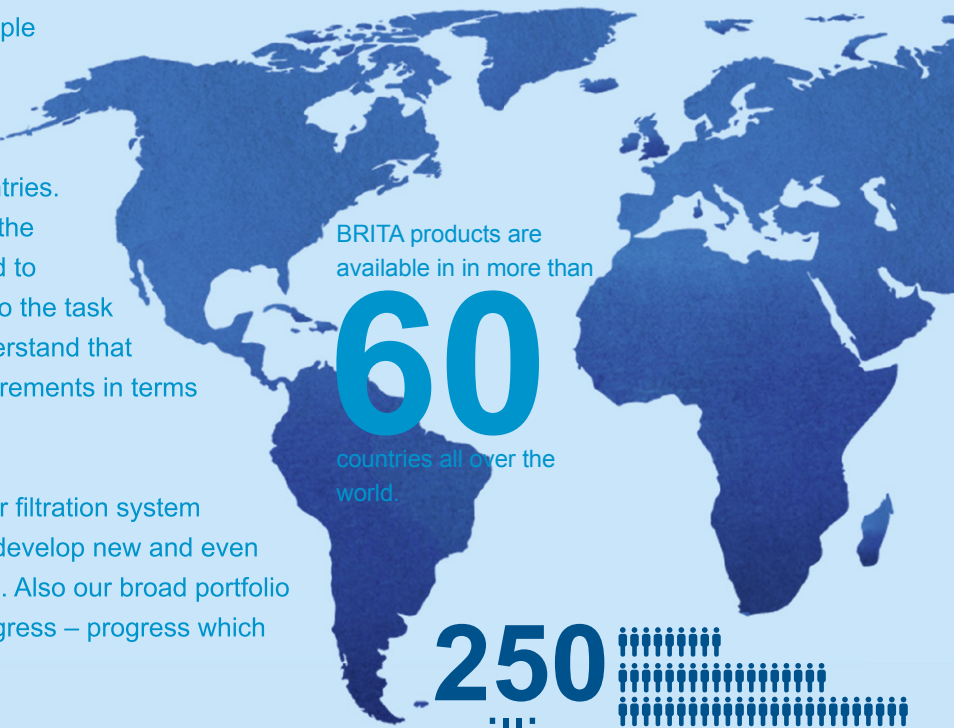
BRITA water coolers are the smart way to ensure water is readily available wherever it is needed, and in the right composition. These products are cost-effective, eco-friendly – and attractive. Additionally, they enable you to provide water that is healthy and tasty to your guests, employees, patients and students.

**DEDICATED TO CONTINUOUS IMPROVEMENT AND ONGOING INNOVATION.**

Today, approximately 250 million people drink water filtered by BRITA – and that number continues to rise by the day. Our products are available on all five continents, in over 60 countries.

We are a recognised world leader in the technology needed to filter water, and to tailor its composition and properties to the task at hand. Moreover, we at BRITA understand that businesses have highly diverse requirements in terms of the water they use.

Since we invented the table-top water filtration system 50 years ago, we have continued to develop new and even better solutions to your unique needs. Also our broad portfolio is testament to our technological progress – progress which continues.

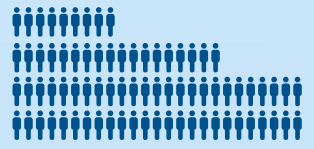


BRITA products are available in more than

**60**

countries all over the world.

**250**  
million



enjoy BRITA filtered water every day



## BRITA IS BETTER. BECAUSE QUALITY IS ALL-IMPORTANT.

You can find further details on the best fit BRITA solution for your specific requirement in our brochures. All solutions share common strengths of key importance to business users:



### Reliable, healthy and safe

BRITA's multi-stage filtration technology delivers water of consistently high quality – independent of its source. The results are always refreshing, thirst-quenching and hygienic. And our products can easily be installed wherever they are needed: in vending machines, ovens, dishwashers, combi-steamers, coffee machines, water coolers, and more.



### Cost-effective and long-lasting

BRITA filtration systems' long life, high capacity, and ease of maintenance ensure cost-effectiveness. Even more importantly, they provide your expensive equipment with effective and lasting protection against limescale. Moreover, there is no need to buy, ship and store bottled water – generating immediate and repeated cost-savings.



### Eco-friendly, maintenance-friendly

Why use water in plastic bottles that take hundreds of years to degrade? Why waste valuable office space for storage? Why is bottled water shipped long distances, when you can get it straight out of the tap? And why wait for equipment to break down, when you can prevent problems from occurring in the first place? BRITA gives you an eco-friendly, maintenance-friendly solution to your needs.



## FOR MORE INFORMATION

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